



We instill confidence through regulatory excellence

Our Focus Areas

Operational Sustainability

- We embrace a growth mindset focused on long-term sustainability
- Financial stability is the foundation of our future – we will adopt processes and models that generate healthier revenues and better equip us to absorb change
- People drive our success – we will create new ways to attract and cultivate the right people to grow and navigate change.

Communications & Engagement

- We understand the value we deliver to the public, government, and registrants, and communicate that clearly
- We embrace change and welcome new practices while maintaining a clear sense of identity
- We continually look for ways to communicate more consistently and in more meaningful ways

Regulatory Modernization

- We proactively look for ways to make our organization more flexible, adaptable, and open to new registrants and professions
- We embrace change and the potential for growing our scope of practice in all areas
- We adhere to the highest standards of excellence while working collaboratively with the government and our stakeholders to support our province's healthcare needs

Values

Quality | Collaboration | Accountability | Inclusion

2025-2028 Strategic Plan



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Values

Quality |

We define and maintain standards that drive exceptional, evidence-informed care.

Collaboration |

We work with internal and external stakeholders to improve practice and professional competency

Accountability |

We are transparent in all aspects of our work, holding registrants accountable for delivery of safe, competent and ethical care.

Inclusion

We are committed to upholding the values intrinsic of equity, diversity and inclusion.